



# TRAINING

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**25 October 2014**

October 2014 was an exceptionally busy month for Dods Training.

One of our visiting delegations, a senior group from the Shanghai Administration for Industry and Commerce, came to London to undertake a bespoke training programme exploring how the UK regulates advertising and new media.

The delegation undertook an extensive training programme with one of our subject experts and high-level guest speakers and then embarked on meetings and visits to meet with relevant stakeholders. Highlights included a visit to Parliament, a meeting with the Information Commissioner's Office and hearing from advertising agencies themselves.

Read the full case study [here](#) [1].

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## Links

[1]  
<http://dods-training.com/case-study/shanghai-administration-industry-and-commerce-uk-regulatory-bodies-regulating-new-media>