



TRAINING

Published on *Dods Training* (<http://dods-training.com>)

[Home](#) > Regulating the advertising industry and new media



25 October 2014

October 2014 was an exceptionally busy month for Dods Training.

One of our visiting delegations, a senior group from the Shanghai Administration for Industry and Commerce, came to London to undertake a bespoke training programme exploring how the UK regulates advertising and new media.

The delegation undertook an extensive training programme with one of our subject experts and high-level guest speakers and then embarked on meetings and visits to meet with relevant stakeholders. Highlights included a visit to Parliament, a meeting with the Information Commissioner's Office and hearing from advertising agencies themselves.

Read the full case study [here](#) [1].

Source URL: <http://dods-training.com/articles/news/regulating-advertising-industry-and-new-media>

Links

[1]
<http://dods-training.com/case-study/shanghai-administration-industry-and-commerce-uk-regulatory-bodies-regulating-new-media>