



TRAINING

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As an experienced government senior officer Giles has the PR and media skills to help organisations gain a positive corporate profile in the media.

As a communications professional Giles has 30 years' experience in Government communications, advising Cabinet Ministers in a range of Government departments, including the Department of Employment, The Department for Trade and Industry and the Department for Education.

Through his role as Head of Media Relations at the Training and Development Agency for Schools, he ran the award-winning "bankers to teachers" PR campaign which helped the TDA reach its teacher recruitment targets for the first time ever.

Currently he provides training in the use of social media in PR campaigns, as part of the Government Communications Network training programme, and has contributed to social media crisis training for clients such as De Beers and Visa Europe.

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